

Prepare Your Graduating Class for the Real World.

Serrari Money & Life Transformation Program for universities, colleges and finishing school programs.

Annual subscription per graduating student: KES 6,200/-

Turn academic success into life readiness, money confidence and wealth-building behaviour.

Graduating Class for the Real World.

Make **Serrari Money & Life Transformation Program** part of your finishing school experience.

Equip students with practical money skills, wealth-building habits and real-world financial confidence before they leave campus.



 Financial literacy & money psychology	 Budgeting, saving & debt management	 Investing foundations & market intelligence	 Wealth-building tools & calculators
 Practical real-world money skills	 Confidence for life after campus	 Career & life readiness	 Guided action plans

WHY SCHOOLS SHOULD OFFER IT

- ✓ Better real-world readiness for graduates
- ✓ Stronger student employability mindset
- ✓ Financial confidence from day one after graduation
- ✓ A premium finishing-school value-add

KES 6,200/- per year

Annual subscription per graduating student
Ideal for universities, colleges and finishing school programs

PERFECT FOR

 Universities	 Colleges	 TVETs	 Graduating Class Programs	 Career Readiness / Finishing School
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SIGN UP YOUR GRADUATING CLASS TODAY • PARTNER WITH SERRARI FOR YOUR FINISHING SCHOOL

Graduates are career-ready — but often not money-ready.

The transition from campus to work is where money habits, debt choices and investment decisions begin to shape life outcomes.



Financial confidence gap

Graduates enter the real world with academic knowledge, but little practical training on budgeting, saving, debt, taxes, investing and protection.



First-income pressure

The first salary is often spent before it becomes a system. Without guidance, income rarely turns into wealth.



Debt and lifestyle risk

Mobile lending, consumer pressure and family obligations can create early money stress and poor financial habits.



Career impact

Money stress affects focus, decisions, confidence and long-term career resilience.

Finishing school should prepare students for employment, entrepreneurship, money management and life.

Why universities and colleges should care now

Financial capability is a graduate employability, student success and alumni readiness issue.



Graduate employability edge

A practical money-and-life program strengthens the institution's employability proposition and graduate outcomes narrative.



Student wellbeing & transition support

Students leave campus with confidence, a plan and tools for managing money after graduation.



Institutional differentiation

A premium finishing-school value-add helps universities and colleges stand out in a crowded education market.

The promise: better real-world readiness, stronger student confidence, and a more compelling graduate success story.

About Serrari

One ecosystem built to turn income into wealth with clarity, discipline and confidence.

01

01 Serrari Advisory

Growth, strategy and execution support for organisations and institutions.

02

02 Wealth Builder Platform

Independent market intelligence, product comparison, calculators and dashboards.

03

03 Money & Life Learning

Guided financial literacy, money psychology and wealth-building programs.

Serrari helps users know it, compare it, grow it and preserve it.

The Serrari Finishing School

answer

A structured money-and-life transformation journey for final-year students and graduating cohorts.

E Education

Financial literacy, money psychology, budgeting, debt management and investing foundations.

T Tools

Dashboards, calculators, templates, investment comparisons and guided routines.

X Execution

Action plans, savings systems, accountability circles and post-graduation progress tracking.

Not just knowledge — behaviour + systems + discipline for real life.

What each graduating student gets

Practical, mobile-first learning and tools designed for life after campus.

1 Money & life diagnostics

Scorecards, self-awareness and financial health checks

2 Personal strategy canvas

Values, goals, career direction and life planning

3 Budget, savings & debt systems

Practical routines for first income and debt control

4 Investing foundations

MMFs, bonds, fixed deposits, unit trusts and long-term compounding

5 Market intelligence

Weekly analyst insights, comparisons, calculators and dashboards

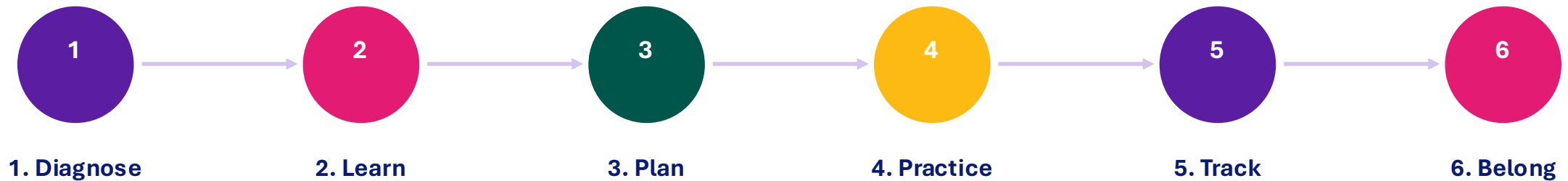
6 Wealth Circle

Peer accountability, commitments, wins and progress momentum

Students move from confusion → clarity, stress → confidence, and survival → disciplined wealth-building.

A finishing-school journey students can actually complete

Built as a cohort program that can run before graduation, during career week, or as a capstone transition module.



Recommended timing: 4–8 weeks before graduation, with continued access for 12 months after activation.

Platform demo

What your students will actually use.

Money & Life Dashboard
Savings • Health • Wealth • Work
Momentum Score

Market Intelligence
M&L Index • Budgets • Calculators •
Product comparisons

Wealth Circle
Wealth Goals • Peer
accountability

Three product layers. One Money & Life transformation journey.

Market intelligence & decision tools

Students learn with current market context — not stale theory.



Market indexes

Track MMFs, bonds, fixed deposits, savings and broader financial markets.



Compare investments

Understand product differences before choosing where to save or invest.



Financial calculators

Use net worth, compound interest, savings, inflation and budgeting tools.

Independent data. Compare. Calculate. Decide with confidence.

Why each university stakeholder says yes

Serrari gives every internal decision-maker a practical reason to support the program.

VC **Vice Chancellor /
Principal**

Sharper graduate outcomes
and institutional differentiation.

D **Dean / Faculty**

A practical capstone that
complements academic
learning.

CS **Career Services**

A stronger employability and
real-world readiness package.

S **Students / Alumni**

Money confidence,
practical tools and ongoing
support.

A premium finishing-school value-add that students, parents, sponsors and employers can understand.

Enterprise model and annual subscription

Simple to launch. Easy to scale. Built for graduating cohorts.

What is included

- 12-month student access
- Cohort onboarding and activation support
- Diagnostics, dashboards and planning tools
- Market intelligence, calculators and templates
- Wealth Circle community layer

KES 6,200/-

per graduating student / year

Volume pricing and custom cohort programs available.

Ideal for universities, colleges, TVETs, career readiness and finishing school programs.

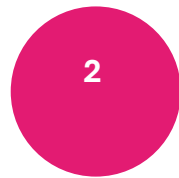
Rollout path

From approval to activation, Serrari makes partnership simple.



1. Align

Cohort size, goals, timing and internal champions



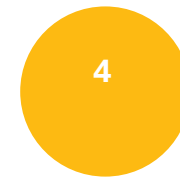
2. Activate

Sales order, payment, student list and onboarding plan



3. Launch

Student communication, onboarding and learning journey



4. Review

Usage, feedback, testimonials and annual renewal plan

Recommended launch: Final semester, graduation season, career week or institutional finishing school.

Success metrics for a strong finishing school story

Track adoption, completion and student confidence signals.

1 Participation

Registered students, activated accounts and onboarding attendance.

2 Engagement

Lessons completed, calculator usage, dashboard activity and commitments.

3 Confidence

Student feedback, self-reported financial confidence and career-readiness sentiment.

4 Proof

Testimonials, alumni stories and institutional impact narrative.

Your institution gets a visible graduate readiness program with measurable engagement.

The ask

Partner with Serrari to make Money & Life Transformation part of your graduating class finishing school.

Recommended next step

Approve cohort size, complete the Serrari enterprise sales order, and activate student access for your graduating class.

Contact Serrari

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**Turn income into wealth. Build financial
dignity at scale.**

SIGN UP YOUR GRADUATING CLASS TODAY